

AD SIZES ~ "Forever Frontier"

The 2011 Visitors' Guide to Southwest New Mexico & Southeast Arizona . . . the Seventh Edition

The newest Visitors' Guide will be 92 pages in magazine format; 50,000 copies distributed within five states. (Note: *the final number of pages may be adjusted before we go to press.*)

INSIDE PAGES: all on gloss stock, with Black-and-White and Color ads available

ACTUAL SIZES for some display ads are shown here. Call Publisher for space rate for other sizes.

2.25" X 1.5"

BW \$ 180

2.25" X 2.5"

\$ 300 bw

2.25" X 3"

\$ 360 bw

2.25" X 2"

\$ 240 bw

3.5" x 1.5"

BW \$ 240

Four-Color \$ 330

3.5" x 2.5"

BW \$ 410

Four-Color \$ 600

3.5" x 2"

BW \$ 330

Four-Color \$ 480

The Visitor Services Directory (in back pages) contains Business Listings by category, town, and place of business.

Each display ad receives a free listing.

For those who would like **ONLY** a listing, the rate is \$15 per line.

3.5" x 3"

BW \$ 500

Four-Color \$ 650

3.5" x 3.5"

BW \$ 600

Four-Color \$ 715

3.5" x 4"

BW \$ 640

Four-Color \$ 850

3.5" x 4.75"

Quarter page

BW \$ 680

Four-Color \$ 900

Advertising in "Forever Frontier" features your own business, promotes a page for your community, and makes other pages in the Guide possible!

CONTACT *Gale Moore*, PUBLISHER

To Reserve Advertising Space or for More Details.

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